

Treetech introduces a new family of sensors at the 2010 IEEE T&D Conference and Exposition

Treetech has chosen the 2010 IEEE T&D Conference and Exposition to introduce its new family of sensors, the new version of the SIGMA4WEB™ software and the SAM (Smart Asset Management TM). Substation Management Solutions, all compatible with the Smart Grid concept. With a 36m² booth, the company was one of the few Brazilian representatives to take part in the main GTD event in the Americas, from April 19 through 22, in New Orleans, Louisiana, USA. “Our purpose, coming to the Fair, was to introduce to the American users functions that adapt to the American market’s specific needs,” said Gilberto Amorim, Treetech’s CMO.

Treetech joins event organized by Cigré Brasil

With one stand and presentations of technical papers together with Furnas-Ibiúna, Treetech took part in the International Workshop on Power Transformers – Workspot – sponsored by Cigré Brasil, from April 25 through 28, in Foz do Iguaçu – State of Paraná – Brazil. The event was attended by the main engineers in the Brazilian electric power sector, and also by professionals from other countries, like Paraguay, Argentina and Bolivia, representing public and private electric power utilities. The Workspot was also a significant opportunity for Treetech to introduce its latest family of products and services, in addition to technical papers which give solutions to daily substation problems.

New site and visual identity

Since April 16, it has been possible to access the Treetech website. Completely different from the previous version, more dynamic and complete, this space has both company information and technical information about all the products, systems and services.

Besides, the website complies with the new Treetech visual identity, whose development has involved the modernization of the visual communication (like logo and fonts), so that the site matches the company’s identity.