



## **Treetech participates in the Ministry of Development's Latin American Business Mission**

**Lead by the minister of Development, Industry and Foreign Trade, Miguel Jorge, the mission grouped over 90 representatives of Brazilian companies**

Treetech's commercial manager, Gilberto Amorim, was the company representative in this mission which visited Peru, Venezuela and Panamá with the objective of developing trade and studying partnership opportunities in these countries in a number of different Brazilian productive sectors. "For Treetech, the mission meant a great opportunity to establish contacts and, above all, display the technology being developed in Brazil and that can mean safety, productivity and quality in services for the entire Latin American power sector", affirms the manager.

One of the outcomes of this mission, was Treetech being one of 4 Brazilian companies selected to sign a cooperation agreement with the president of Venezuela, Hugo Chávez. The agreement signed with the Venezuelan state owned utility, Corpoelec, establishes provision of technology support in power transformer monitoring for that country's power sector.

In the coming months, representatives of the state utility company will visit Brazil for the purpose of learning about the experience of large Brazilian power companies, like Itaipu, Eletronorte, Eletrosul, Cemig, Elektro and Copel, which already deploy Treetech technology in monitoring their equipment. "This is very innovative technology, developed in Brazil and that can help in overcoming challenges faced by the Venezuelan power and energy" sector, affirms Gilberto Amorim.

The technology introduced by the mission consists in online monitoring for transformers. By deploying its resources, company professionals receive diagnosis and prognosis in real time, with a view to having at hand all the necessary information for informed decision making with respect to equipment maintenance. In this way, suspension of supply and accidents can be greatly reduced and controlled.

In addition to the visit to Venezuela, Treetech had meetings in Lima, Peru, with power generation and distribution companies, and in Panamá, with representatives of that country's largest power distribution concern. The business mission's 4 days enabled Brazil to display the power of its companies with respect to the development of technology.