



Treotech presence is felt in Hannover Messe 2009

The company featured its technology and developed contacts for future partnerships in the European continent

São Paulo, May 13th 2009 – Between April 20th and 24th, Treotech participated in the Hannover Messe, the world's largest power and energy trade fair, and showed the world market its power transformer monitoring solutions. Among the products shown by the company, the stand out is the exclusive Sigma4web, a system for on-line monitoring that reduces in over 50% the transformer failure probability.

For Gilberto Amorim, commercial manager who represented Treotech at the event, "Hannover Messe is an important world showcase for new technologies and, in particular, for Europe and Asia. Plus, it is an excellent venue for Treotech to exhibit its technologies and new products for these markets".

This is the second edition of the fair that Treotech is present. At the company stand, representatives from a number of different countries were hosted, among which Russia, China, Qatar, Egypt, Sweden, South Korea and the USA. Visitors had the opportunity to on-line demos of Treotech's system and understand how the technology works.

A team for the State of Georgia Promotion Agency also visited the stand, with a view to kicking off the negotiations for opening Treotech's first self-owned overseas office. "Preparations for establishing the Office on North American territory are well underway. The target, by 2011, is to have units operating in the USA and Europe", says Gilberto Amorim.

Through its participation in the Hannover Messe, Treotech expects to come even closer to its local customers, in particular those of the Iberian Peninsula, where the company are has distributors, and to show the world market that Brazil also develops innovation and technology. "Treotech once again pioneered in introducing new technologies for the power sector, placing Brazil among the countries with competence in research, development and innovation in the area of electricity", states Gilberto.

About the Hannover Messe

Hannover Messe is the world's largest industrial technology fair. With 6,150 exhibitors from over 61 countries, the event received in this year's edition close to 210,000 visitors from all over the world.

The 2009 Edition's partner country was South Korea, which, in addition to bringing exhibiting companies, entertained the public with a number of cultural attractions.